

# Application

## Participant: Peru Team

### PRELIMINARY QUESTIONS:

As you consider which initiative to put forward for the Open Government Awards, please consider the following questions:

(1) Does the initiative seek to improve a public policy or service?  
 Yes  No

(2) If yes, does the initiative seek to improve the ability of citizens to provide feedback and/or to make decisions in the design or implementation of a policy or service? For examples of initiatives, see: <http://www.opengovguide.com/topics/citizen-engagement>  
 Yes  No

If you have answered "Yes" to BOTH of these questions, please proceed with your application.

### A. THE TEAM

The following information is required to capture a basic understanding of those responsible for your initiative and any partnerships that have helped you to meet your goals.

#### INITIATIVE NAME (required)

Provide the name of the initiative that your team is submitting for consideration by the judges of the 2014 Open Government Awards (under the inaugural theme, Citizen Engagement). If the initiative is operating under one or more alternate name(s), provide the name that is most commonly recognized.

**CITY OF CHILDREN OF MIRAFLORES PROGRAM:**  
 Promoting and creating public spaces for child participation in building local public policies to have better citizens

#### THE NOMINATION (required)

Begin by describing how this initiative was selected. For example, mention any nomination or consultation process held with civil society partners or others when selecting the initiative. Please offer your explanation of this process in 200 words or less.

Within the framework of the Open Government Awards, promotion of citizen participation in formulating public policies and in public management, the Standing Multisectoral Commission for the Follow-up of the Implementation of the Peru Action Plan for Open Government, through the sub-working group composed of the Secretariat of Public Management of the Council of Ministers, and the private organizations Ciudadanos al Día and ProÉtica (Peruvian organization that is part of Transparency International), identified a good practice related to citizen participation conducted by the Municipality of Miraflores District, located in the province and department of Lima, Peru.

This good practice has been implemented from 2011 and it is called "City of Children of Miraflores Program: Promoting and Creating Public Spaces for Child Participation in Building Local Public Policies to Have Better Citizens"; it is a participation mechanism addressed to children and adolescents in the district, named "Children's Advisory Council in Miraflores", a space where children speak out and their requests are taken into consideration on local public policies, such as:

- i) Democratization of public spaces and promotion of games, e.g., "Juegathon" (a place for several games), ii) "Children Who are Friends of Their City" Meetings, iii) Public hearings for children: "Listen Up Miraflores", among others.

#### GOVERNMENT POINT OF CONTACT (required)

Provide the name and title of a single point of contact for the purposes of communicating with your team. The person should be the most senior individual responsible for overseeing the application submission. Provide the phone number(s), email address(es), and physical address of your designated point of contact. You may provide alternate contact information, if it is a direct means for reaching the designated point of contact.

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#### CIVIL SOCIETY POINT OF CONTACT (strongly recommended)

We strongly encourage applicants to submit a joint application from a government agency and a civil society partner. If submitting a joint application, please provide the name and title of a single point of contact at the partner organization. If not, please be sure to focus on the "validation of claims" in Section B (see pg. A-3).

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#### OTHER PARTNERSHIPS (optional)

If you are partnering with one or more other government agencies, private sector entities, media, or other organizations, please list each partner. In 250 words or less, provide a brief narrative of the partnership, including the roles that each partner assumes in the initiative.

**Public**

**Ombudsman's Office - Child and Youth Department**  
**Miraflores schools in Miraflores**

**Private**

**Pontifical Catholic University of Peru**  
**Private schools in Miraflores**  
**Lima para Pequeños website**

### B. THE INITIATIVE

The Open Government Partnership (OGP) is prepared to celebrate a range of successful applicants to the Open Government Awards. This year's theme is "citizen engagement." To qualify for recognition, we need to understand the various elements of success for your initiative and its sustainability over time.

#### PROBLEM DEFINITION (required)

In 200 words or less, please identify the specific problem your initiative intended to solve. Why was this problem important to solve at a particular time and for the particular context in which you are working?

The problem identified by the Municipality of Miraflores District indicated that the requests done by children and adolescents were not considered in decision-making and in formulating policies in the municipality. In this sense, child-oriented participation spaces were almost zero in Miraflores, and the perception was that children must be a receiver instead of a builder. Thus, many child-oriented projects such as The City Friend of Children or the Children's Park (designed by them) were not supported because of the absence of public policies enabling to generate new ones to promote child participation in aspects of the city concerned to them.

#### TARGET POPULATION (required)

In 100 words or less, please identify the target population who may benefit from this initiative. Highlight your understanding of the needs or demands of the target population that were addressed by your initiative.

The target population is children and adolescents living in Miraflores district, as well as visitors (children and adolescents) from other districts.

The elected authority, the Mayor of Miraflores, and the civil servants, that receive children's opinions, through the Children's Advisory Council that supports to build local public policies impacting on the development of the children in the district, are also beneficiaries, along with the entire community of Miraflores because the citizens to be are getting involved in the problems related to their district, in the near future this will improve democracy and the development of their district.

#### INITIATIVE DESIGN (required)

In 350 words or less, describe your initiative's goals and objectives. Focus specifically on how the initiative was designed to meet those objectives. For example, identify stage(s) of the policy/service design or implementation when you solicited citizen participation. What kind of participation did you seek from citizens (e.g., feedback, consultation, joint decision-making, monitoring of activities, etc.)? Explain why this particular approach was best suited to achieve the initiative's goals. How did you encourage citizens to participate? Describe any innovations in the design of the initiative.

The initiative is mainly aimed to transform Miraflores into a friendly city for children and adolescents, and built with them; that is, a place where they can develop their skills, strengthen the bond with their parents, and embrace their citizenship in an autonomous, solidary, and participatory manner. A secondary goal is to generate and guarantee citizen participation through spaces in order to be aware of their demands and share their experiences.

Having in mind these goals, the Municipality of Miraflores District passed the local rule (Municipal Ordinance N° 346 - March 31, 2011) that creates the **Children's Advisory Council, unique in Peru**, composed of 14 children, aged from 7 to 11 years. Its goal is to become a genuine participation space representing the children's thoughts in the district, making them generate proposals, ideas or solutions that guide the local government towards children's problems and demands in the district. This Council has brought initiatives for public security policies such as "warning bracelets" for children (10,000 bracelets distributed) containing the numbers of the police office and, a flyer indicating the situation in which children must call these numbers. They also submitted reports on the parks in the district (10 in 2012 - 2013) in which they gave their opinions and made recommendations to improve infrastructure, safety, security, among others.

**Child Leader's School** Program fostering the development of leadership skills through an innovative methodology called: "listen-form-empower".

**"Children Who are Friends of Their City"** Meeting is another platform for brainstorming of ideas and proposals to be submitted to the Children's Council.

**"Listen Up Miraflores"** is a public hearing conducted by the municipality addressed to children and adolescents in the district. It is a citizenship participation and decision-making space, allowing children to propose solutions to the Major and to civil servants of the municipality.

Finally, the Municipality has the **Citizenship Program** composed of civil servants in charge of creating participation spaces in order to ensure the fulfillment of children's and adolescents' participation rights, as well as, to articulate these efforts with other authorities in the district and other groups.

#### INITIATIVE OUTCOMES (required)

In 250 words or less, describe the intended outcomes and the actual outcomes that the initiative achieved. Who were the ultimate beneficiaries, and what benefits did they experience? For example, list any concrete improvements in policy, services, behaviors, or power relations between the government and citizens. Try to present your case from the perspective of the various stakeholders involved (e.g., your agency, citizens, Civil Society Organizations, media, et al.). If there are any baseline indicators or standards to measure the outcomes of the initiative, such as the breadth of depth of engagement, please describe them in detail.

The expected result is to transform Miraflores into a friendly city for children and adolescents, and built with them; that is, a place where they can develop their skills, strengthen the bond with their parents, and embrace their citizenship in an autonomous, solidary, and participatory manner.

Five participation space projects have been created by children, having 23,900 children beneficiaries; 10,000 security bracelets have been distributed (proposed by the Children's Council); child participation has been increased in 1,300%; awareness raising has been conducted in 08 public institutions through child participation, among others.

**To achieve these goals, several programs from 2011 to 2013:** "Children Who are Friends of Their City" Meetings, "Child Leader's School", "Listen Up Miraflores", among others, were developed. The 756 Leader's School has formed 11,040 children, 715 children participated in the Children's Advisory Council; and 100 children attended Listen Up Miraflores, among others.

Finally, it is worthy highlighting that in Miraflores district, the public policy on boosting more child participation is supported and permanent.

#### INITIATIVE SUSTAINABILITY (required)

In 200 words or less, please describe any plans for scaling up and/or sustaining the initiative in the future. Base your description of the strategy on information provided in the previous sections, such as how you intend to leverage your current success and increase your reach or capacity. Address any threats or operational challenges to your initiative and describe how you intend to manage those risks on a regular basis.

The initiative has allowed authorities to look at children as subjects of rights citizens to give sustainability to this proposal. Thus was created under the Municipality Ordinance No. 346 adopted on March 31, 2011) the **Children's Advisory Council** consisting of 14 children and adolescents between 7 and 11 years, amending its members every 02 years.

This year 2014 is still working with children and this proposal is interest in other local governments to replicate this proposal.

Finally, the Municipality has the **Citizenship Program** composed of civil servants in charge of creating participation spaces in order to ensure the fulfillment of children's and adolescents' participation rights, as well as, to articulate these efforts with other authorities in the district and other groups.

#### VALIDATION OF CLAIMS (required)

While it is strongly encouraged that each initiative includes partners, such as Civil Society Organizations, private sector agencies, media entities, etc., it is not a requirement. However, you are required to secure and upload documents from one or more credible nongovernmental actors who can attest to the veracity of any claims made in your application.

You are only allowed to upload one file. If you have multiple documents, please zip them into a single file first. The file types that are allowed to be uploaded have an extension of .ZIP, .PDF, .DOC, .DOCX, .XLS or .XLSX.

CiudadanosalDia Carta OGP Awards.pdf

### C. THE PITCH

The following information allows each applicant to make their strongest (and final) case for consideration.

#### BEST CASE (required)

In 250 words or less, please present the most compelling facts for why your initiative should be recognized. This is an opportunity to distinguish your initiative, based on any factors that you have not had the opportunity to describe in the previous sections. What is your best argument for why your initiative has achieved a meaningful outcome? What elements of the initiative make it different and better than others, that have been tried and tested? Be creative and concise.

This initiative is a good example for creating a child participation space to gather children's demands and requests that then will impact on public policies created by the municipality. Besides, the municipality has implemented concrete actions based on proposals given by the Children's Council; this good practice can be reproduced by other municipalities not only in Peru but in other countries.

The experience shows that thanks to proper promotion and support given by the municipality, adolescent and child participation in these spaces can be significantly increased, fomenting their interest in the problems of the city, and getting involved in the solutions (in this case, it was incremented in 1,300%), having thus responsible citizens in the future.

The initiative has involved many public and private actors in promoting adolescent and child participation, having proper articulation among them.

#### VIDEO SUBMISSION (recommended)

OGP does not offer a venue for applicants to meet our judges during the application process. In order to provide the opportunity for making a personal connection, you are encouraged to upload a short video to complement your application. You may also depict an individual participant in your initiative and describe his or her experience. We do not need to know actual names or personal details. Take this opportunity to tell a story, to connect with our panel of experts, so that they might better understand your attention to specific needs.

Video submissions should follow these guidelines:

- Maximum length of 3-4 minutes.
- Please focus on personal presentations; it's not necessary to develop a sophisticated or polished video.

Here are some logistical and technical suggestions:

- Video cameras, digital cameras, and phones are easy ways to record a video.
- Laptop and desktop computers can typically record video through Skype or other software.
- If possible, set to a low resolution to reduce file size. This will enable an easier video uploading process.
- If you are having difficulty uploading the video file, try logging out of the application and logging back in using another Internet browser.

Here are general suggestions for delivering a high-quality video pitch:

- Include the following:
  - Introduce yourself and your initiative.
  - Focus on describing your intended benefits and/or services and how they have been effective.
  - What is unique about your initiative, partners, or technical approach?
  - Hold your content.
  - Keep your description and language simple.
  - Demonstrate passion through your words and enthusiasm.

If the burden of developing a video presentation is either prohibitive or might not reflect the best characterization of your initiative, then you are not required to submit one, and the judges are instructed not to discount your application because it may not include a video. We hope that this option offers a new and inventive way in which you can best express the results of your work.