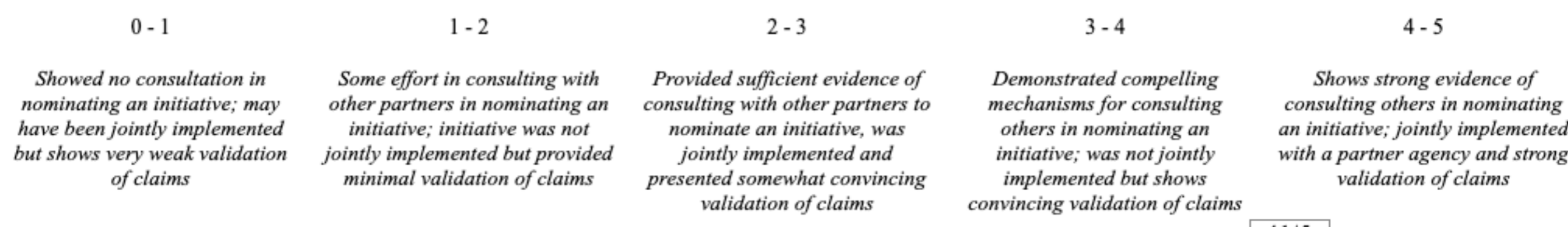


Applicant Name: Mexico Team
Normalized Scores 82.4

JUDGING CRITERION # 1: CREDIBILITY OF PARTNERSHIPS (0-5)

Did the applicant provide sufficient evidence of partnering with other non-government organizations in either nominating, validating and/or jointly implementing the initiative?



Judge Name: Marija Novkovic
Score: 4.1
Comment: The initiative has been jointly nominated by the NGO and government partners. Letter of support also demonstrate partners' satisfaction of the results achieved.

Judge Name: Oluseun Onidbinde
Score: 4.4
Comment: It is a commendable initiative with citizen centered design to report cases of security breach to authorities. Additional letters validate the claims.

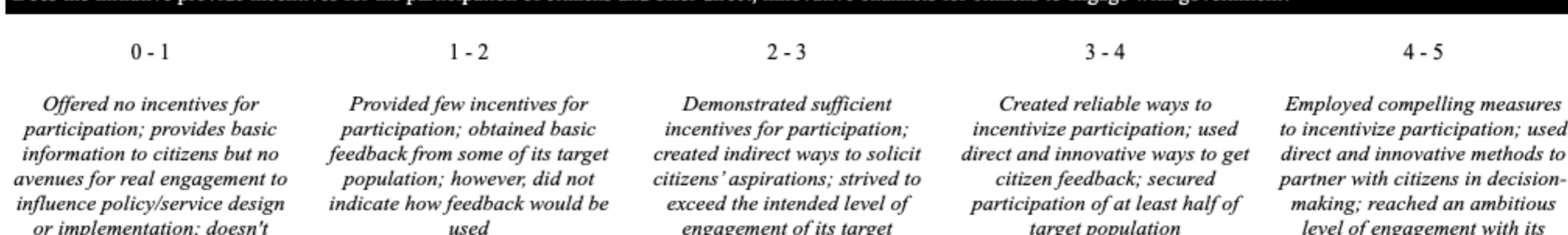
Judge Name: Diana Parra Silva
Score: 4.0
Comment: Consultation was made between the three members of the OGP committee, who selected the initiative; a broader consultation process could have been done. It has been jointly implemented: local businesses financially supported the initiative and has gained support of tech companies. They presented several letters showing convincing validation of claims.

Judge Name: Chris Vein
Score: 3.6
Comment: The application is not clear that the impressive work was actually implemented jointly. It does show consultation in nomination and validation of claims is good.

Judge Name: Igor Vidacak
Score: 4.0
Comment: Centro de Integración Ciudadana is definitely very collaborative initiative, involving citizens, CSOs, private sector and local government. The application documents show strong evidence on joint implementation of this valuable project. The initiative was nominated for Open Government Awards by a tripartite body involving also Transparency Mexico, as voice of civil society, after examining several projects. I would be able to give highest score in this category if more evidence was presented on the inclusiveness of the nomination process and possibilities for wider group of CSOs to have their say on the proposal.

JUDGING CRITERION # 2: DEPTH OF ENGAGEMENT (0-5)

Does the initiative provide incentives for the participation of citizens and offer direct, innovative channels for citizens to engage with government?



Judge Name: Marija Novkovic
Score: 4.3
Comment: The initiative makes use of emerging means of communication such as social media. It seems like that has contributed to a two-way dialogue between the citizens and the authorities, whereas it has also enabled peer to peer support. Citizens are engaged both on Twitter and Facebook.

Judge Name: Oluseun Onidbinde
Score: 4.3
Comment: With 60,000 followers on Twitter and other results of monthly reports, this looks commendable but how will the program incentivize citizens further was not stated.

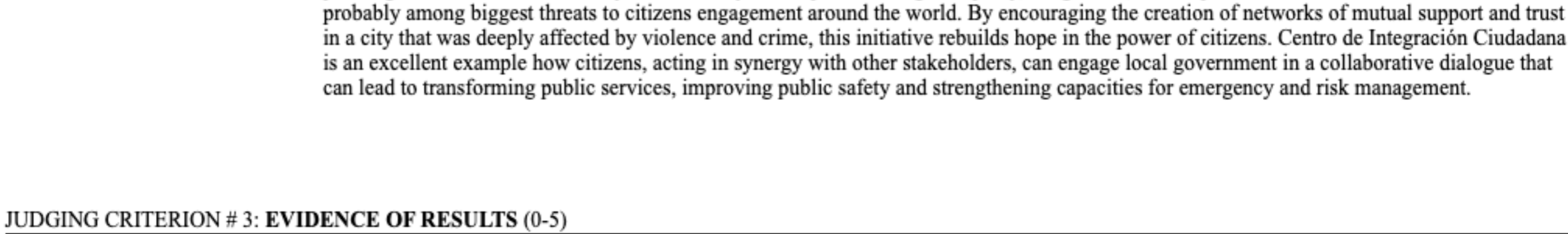
Judge Name: Diana Parra Silva
Score: 3.9
Comment: The main incentive offered is to contribute to a safer city, facing the problem of security in which they live is an important motivator. They have created direct ways to solicit citizens' support, through several channels such as phone, e-mail and social media. They strive to accomplish a good level of participation of the target population.

Judge Name: Chris Vein
Score: 4.4
Comment: Their application presents a compelling case: "Today, CIC stands out as a network of ~60k citizens on Twitter alone who interact over 13k times per month with @CICmty and registered 22k Likes on Facebook. CIC has received over 80k reports since its launch and provided over legal and psychological aid to over 1k crime victims and their families. CIC receives over 25k unique visits, has over 6k downloads of its mobile apps (iOS / Android) and publishes over 2.5k validated citizen reports per month that are channeled to authorities."

Judge Name: Igor Vidacak
Score: 4.5
Comment: When it comes to the depth of engagement, this initiative deserves the highest score, and there are several reasons for that. First of all, this is a truly bottom-up initiative that has managed to bring together citizens, CSOs, businesses and local government actors in responding to most pressing needs in local community of Monterrey. Widespread feelings of apathy, resignation, loss of power combined with the lack of trust are probably among biggest threats to citizens engagement around the world. By encouraging the creation of networks of mutual support and trust in a city that was deeply affected by violence and crime, this initiative rebuilds hope in the power of citizens. Centro de Integración Ciudadana is an excellent example how citizens, acting in synergy with other stakeholders, can engage local government in a collaborative dialogue that can lead to transforming public services, improving public safety and strengthening capacities for emergency and risk management.

JUDGING CRITERION # 3: EVIDENCE OF RESULTS (0-5)

Did citizen engagement influence the design or delivery of government policy and services? Is there any evidence of concrete benefits to citizens and the government as a result?



Judge Name: Marija Novkovic
Score: 4.2
Comment: Bearing in mind the specifics of the issue, i.e. security challenges, the initiative did manage to bring about a tangible change. The numbers are compelling: "An indicator of performance is the conversion rate of CIC assisted kidnapping victims that file a complaint with the authorities, from a low ~20% in early 2012 it has risen to almost ~70% by the end of 2013."

Judge Name: Oluseun Onidbinde
Score: 4.7
Comment: Sufficiently, it has shown progress in terms of the security situation and with the commitment of the corporate sector, this is commendable. However, how to validate reports by citizens and provide emergency response in a short time has not been properly stated.

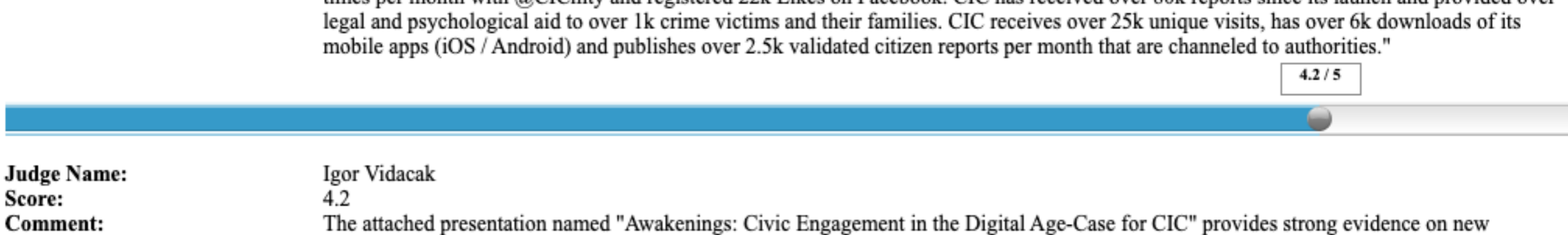
Judge Name: Diana Parra Silva
Score: 3.1
Comment: Showed figures on how their service has been improved. The support of the people is demonstrated by website visits, Twitter followers, Facebook likes and application downloads. Having had a clear baseline that motivated the initiative (a high perception of insecurity, distrust of authorities and levels of impunity for the crime), no information was provided on how the initiative has impacted on these figures or how citizen engagement have influenced the design of public security policies.

Judge Name: Chris Vein
Score: 3.8
Comment: Again, the application makes a compelling case: "Today, CIC stands out as a network of ~60k citizens on Twitter alone who interact over 13k times per month with @CICmty and registered 22k Likes on Facebook. CIC has received over 80k reports since its launch and provided over legal and psychological aid to over 1k crime victims and their families. CIC receives over 25k unique visits, has over 6k downloads of its mobile apps (iOS / Android) and publishes over 2.5k validated citizen reports per month that are channeled to authorities."

Judge Name: Igor Vidacak
Score: 4.2
Comment: The attached presentation named "Awakenings: Civic Engagement in the Digital Age-Case for CIC" provides strong evidence on new standards of real time collaboration among citizens and local government in resolving most urgent problems in local community. This citizen driven safety reporting online tool seems to be very effective and manages to mobilize great number of users. It would be very interesting to see more precise data on local government response and concrete changes in the quality of services provided by local authorities.

JUDGING CRITERION # 4: SUSTAINABILITY (0-5)

Does the applicant make a compelling case that the initiative will be institutionalized or scaled-up over time?



Judge Name: Marija Novkovic
Score: 4.4
Comment: The submission includes a sound proposal for replication and pushing the frontiers further. Given the success of the project, it does not come as a surprise that it is being replicated in other cities. Perhaps it would be a good idea to also share stories of drawbacks or failures so that other communities which take up this model could avoid it.

Judge Name: Oluseun Onidbinde
Score: 4.1
Comment: Corporate sector has said that government have to bring up financial commitments in the future and this has not been addressed in the pitch.

Judge Name: Diana Parra Silva
Score: 3.7
Comment: According to the information submitted, it appears that the main factor to ensure sustainability is economic, for which have developed various strategies (to attract donors and the sale of products for which they receive a percentage as donation). The positive response from the public is another factor in seeking sustainability, as well as to have the initiative replicated by other local governments, with support of the national government. Potential challenges are not clearly identified or how they will be addressed.

Judge Name: Chris Vein
Score: 4.0
Comment: The three fronts for sustainability are impressive. Especially exciting is the collaboration and donor activities that could sustain these efforts beyond the limits of government involvement.

Judge Name: Igor Vidacak
Score: 4.7
Comment: As Centro de Integración Ciudadana grew from strong mobilization of citizens, acting in synergy with business sector, and finally managing to engage local government partners, the initiative presents sustainable model that can be further developed and replicated. In addition to already developed tools of online citizens engagement and free legal and psychological aid to victims of crime, I believe CIC has a potential to widen spectrum of its offline citizens participation activities and grow into even stronger catalyst of building human and social capital in Monterrey and Mexico.